APPLICATION

REGION:

India

MACHINE:

Crescent Former

POSITION:

Pick-Up

GRADE:

Bath, Facial, Napkin and Towel

BASIS WEIGHT:

9 -26# Virgin (13-40 g/m2)

SPEED:

6560 fpm (2000 mpm)

LOAD:

500 pli (90 kN/m)



OBJECTIVES

Match competitive performance

RESULTS

- Ran faster and longer than incumbent.
- Received 100% of business and held it since 2014.

VALUE

Increased fabric life from 35 to 42 days